W. Adam Richardson

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Summary

Combines an understanding of function and an appreciation of form into every design. By knowing the goals of the project, he crafts designs that assemble all the elements of the project into the right balance of beauty and performance.

Experience

April 2020 – January 2023
Graphic Design Sr. Analyst - Quest Software, Dublin, OH

- Created graphics and documents across multiple business units
- Produced designs and graphics for event signs and booths
- Created illustrations for top performing e-books
- Assisted with company brand refresh designs and concepts

June 2019 – February 2020
Graphic Designer - Frayt Technologies, Inc., Cincinnati, OH

- Managed and designed social media posts
- Designed print and digital materials for brand refresh
- Pitched new marketing ideas and techniques to Chief Branding Officer

April 2019 – May 2019
UX Intern - Marxent, Miamisburg, OH

- Created and presented UX concepts to team members and developers
- Designed posters for internal use
- Converted pre-existing Photoshop templates into Sketch files for use by internal UX team
- Participated in work reviews and sprint planning

January 2019 – April 2019
Production Designer - National Student Advertising Competition (NSAC), Louisville, KY

- Created illustrated icons and a pattern for the integrated marketing campaign
- Campaign placed 2nd in District 5 and was awarded best digital

June 2018 – August 2018
Design Intern - United Cerebral Palsy Association, Indianapolis, IN

- Designed Case Statement booklet to be used to obtain grants and donations
- Organized and digitally cataloged files and data in Microsoft Excel

Education

August 2017 – May 2019
Associate Degree of Applied Business in Design
The Modern College of Design, Kettering, OH

- Graduated as Valedictorian
- Participated in professional portfolio seminars and networking opportunities
- Guest speaker at J. Everett Light Career Center
- Career Center Graduate Tuition Award

Skills

- Adobe Photoshop
- Adobe Illustrator
- Adobe InDesign
- Illustration
- Coda (HTML/CSS)
- Microsoft Word
- Microsoft Excel
- Microsoft Powerpoint
- Marketing
- Slack
- Trello
- Sketch

Awards

- Recognized for teamwork on the National Student Advertising Competition (NSAC) team
- Award of Excellence for achieving both a cumulative GPA of 3.75 or higher and having perfect attendance for the Fall 2018 Semester at The Modern College of Design